

ID WORLD International Congress 2007: ID People Awards

Ms Van Tran, CEO of Veritec, inducted into the ID People Hall of Fame

Milan, November 29, 2007

Van Tran, CEO of Veritec, is one of the recipients of this year's ID People Awards – the Oscars of the Auto ID industry. Ms Van Tran was inducted into ID People Hall of Fame at an exclusive ceremony on November 26 in Milan during the sixth ID WORLD International Congress, the global summit on automatic identification.

The ID People Hall of Fame Award is presented to the individual who has epitomized the spirit of enterprise and leadership during their career in the auto ID community.

Ms Van Tran has been the guiding force in the steady growth of Veritec and its state-of-the-art solutions for positive biometric ID. Veritec is a patent-holder and manufacturer of two-dimensional matrix symbology products which can contain an amount of information that would not normally fit onto an ordinary bar code, enabling them to be used for a broader range of applications. In September, Veritec introduced its new "multi-purpose-all-in-one" card, the VSCard, which combines both a Visa debit card and an identity card to create a multi-functional ID card with unique banking and security capabilities.

ID People Awards are presented in recognition of the contribution made by thought leaders, innovators and pioneering adopters who have distinguished themselves by their achievements during the past 12 months.



MOVERS & SHAKERS OF THE AUTO ID BUSINESS



About ID People Awards

The ID People Awards are assigned each year to outstanding members of the ID Revolution community who have distinguished themselves in terms of commitment, leadership, creativity and innovation. The ID People Awards, sponsored by the publication ID People, are awarded in the following categories: ID Community Award, ID Leadership Award, ID Limelight Award, ID Trail Blazer Award and ID Outstanding Achievement Award. For further information visit www.idworldonline.com/?idpa07

About ID People

ID People, one of the ID Community magazines published by ON Publishing S.A, is the voice of the stakeholders of the ID revolution. In the rapidly evolving world of the auto ID business, ID People is the instrument that allows vendors, users and investors to share their vision, experience, opinions and access a network of valuable industry contacts. ID People profiles the CEOs and CTOs of suppliers as well as pioneering adopters and potential users of auto ID technology and presents the ideas of global opinion leaders. For further information visit www.id-people.com.

About ID WORLD International Congress

The ID WORLD International Congress, organized by Wise Media, is the annual world summit on automatic identification. It is the most comprehensive showcase of RFID, biometrics and smart card technologies, and is the only international forum that looks at the advanced auto ID industry as a whole, rather than focusing on a specific technology or vertical sector.

The ID WORLD International Congress 2008 will take place in Milan on November 18th to 20th in the Milanofiori Congress Center. For further information visit www.idworldonline.com

For further information, please contact:

Media Contact:

Pier Costa

pier.costa@wisemediamedia.com

Event Director:

Federico Faleschini

federico.faleschini@wisemediamedia.com